

AP US HISTORY: UNIT PROJECT RUBRIC

Category	Excellent (13-15)	Good (11-12)	Fair (8-10)	Needs Improvement (0-7)
Content	Demonstrates <i>understanding</i> of at least 8 NET terms.	Demonstrates <i>understanding</i> of at least 6 NET terms.	Demonstrates <i>understanding</i> of at least 4 NET terms.	Uses less than 4 relevant NET terms correctly.
Research	The project provides enough background information that other students understand the topic. Demonstrates research above and beyond project expectations	The project may presume that students know a bit more than they actually do. Demonstrates research above a basic level.	Not enough background information provided – viewers who have no knowledge of the topic will be confused. Does not go beyond the textbook. Project demonstrates no research beyond a basic level.	Viewers are confused – they do not understand the topic or its connection to course content from the presentation given. Research is very limited or non-existent.
Historical Accuracy	There may be very minor errors that do not detract from the overall project.	There may be several minor errors OR one major error in fact.	The presentation may contain two or three significant errors.	There are numerous factual errors OR there is not enough content to evaluate.
Chronology	Project demonstrates a clear understanding of chronology.	There is some minor confusion in chronology.	There is a significant chronological error.	There is little or no sense of chronology.
	Excellent (8)	Good (7)	Fair (5-6)	Needs Improvement (0-4)
Oral Presentation	Interesting, well-rehearsed with smooth delivery that holds audience attention. Videotaped projects are edited. While presentation may be funny, it is not silly. The audience is glued to their seats. Creativity is clearly evident.	Relatively interesting. If a script is used, it is not read directly to the audience. It is clearly audible. It avoids silliness. A good project holds the audience’s attention most of the time. There is substantial evidence of preparation & creativity.	Delivery shows some evidence of practice/rehearsal. A script is used and at times it is read to the audience. At times, presentation is given in monotone voice(s), though it is audible most of the time. It may delve into the silly. Some attention to creativity evident.	Presentation demonstrates one or more of the following: <ul style="list-style-type: none"> • Direct reading of script • Monotonous • Inaudible • Extreme Silliness • No attention to creativity
Visual Presentation	A concerted effort to include a variety of visuals (graphics, costumes, props) that are relevant to the project and add to its delivery is clearly evident.	There is some attention to visuals in the presentation. Some opportunities to include visuals are missed.	Visuals are given some consideration but demonstrate little thought and/or effort.	Visuals are not included or detract from the overall presentation.
Organization & Attention to Directions	Content is well-organized, is easy to follow and follows project directions exactly.	Content is generally organized. There may be some confusion and/or a missed direction.	There is evidence of illogical organization. Several directions are missed.	No evidence of organization and/or following project directions.
Use of Primary Source(s)	Appropriate primary source selected for your project. Incorporated seamlessly. Clear understanding of the document (speaker, occasion, audience, purpose, significance)	Appropriate primary source selected for your project. Attempt to incorporate into project. Generally clear understanding of the document (speaker, occasion, audience, purpose, significance)	Appropriate primary source selected for your project. Used in project but as more of an afterthought. Some misunderstanding of the document (speaker, occasion, audience, purpose, significance)	Primary document included; may not be appropriate to topic; may be significant misunderstanding of document
Mechanics	There are no spelling or grammar errors in any written requirement. When necessary, MLA format is appropriately used.	There are few mechanical errors. Knowledge of MLA style is evident, if not perfect.	There are several mechanical errors. There is an attempt to use MLA style.	There are numerous mechanical errors. There is no attempt to use MLA style.

TOTAL PROJECT POINTS = _____ / 100